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FOR IMMEDIATE RELEASE

Bruce Bloomster Named Sales Director at Bohr Electronics

CHATTANOOGA, Tenn., March 10, 2023 – Bohr Electronics has named Bruce Bloomster its new sales director. He will oversee the inside and outside sales teams at Bohr locations in Chattanooga and Searcy, Ark., and manage all sales and marketing activities for the company’s new, repair and return, remanufactured, and reengineered locomotive electronics products.

Bloomster has a wide range of manufacturing and engineering experience, most recently at Harting Inc. and GE Transportation/Wabtec. He has a bachelor’s degree in mechanical engineering from Ohio Northern University and an MBA from Colorado State University.

“We’re delighted to welcome Bruce to Bohr Electronics,” Bohr CEO Dan Marks said.

“He has extensive knowledge of the railroad industry and the solutions and services these companies demand. His winning, can-do attitude will be a great addition to our company.”

“I look forward to working with the Bohr team to identify and develop new business opportunities and expand the presence of the Bohr Electronics brand and its products, especially in the passenger rail area,” Bloomster said.

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ABOUT BOHR ELECTRONICS

Bohr Electronics, an Alderman Enterprises company, manufactures and remanufactures electrical and electro-mechanical locomotive parts and components. Headquartered in Chattanooga, Tenn., the company has served the rail industry since 1957, partnering with Class I's, regionals, shortlines, and passenger rail to provide a wide range of in-cab locomotive electronics. www.bohr.com