

Bohr Electronics Cookie Policy

Introduction

Bohr Electronics ("we", "us", "our") operates the website www.bohr.com (the "Site"). This Cookie Policy informs you about how we use cookies and similar technologies on our Site.

What are Cookies?

Cookies are small text files placed on your device by websites you visit. They are widely used to make websites work more efficiently, as well as to provide information to the site owners.

How We Use Cookies

We use cookies for various purposes, including:

- **Essential Cookies:** These are necessary for the operation of our Site. They enable you to navigate the Site and use its features.
- **Performance Cookies:** These cookies collect information about how visitors use our Site, such as which pages are visited most often. This helps us improve the functionality of our Site.
- **Functionality Cookies:** These cookies allow our Site to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Targeting/Advertising Cookies:** These cookies are used to deliver ads relevant to you and your interests.

Managing Cookies

You can manage or delete cookies as you wish. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies, you may not be able to access all or parts of our Site.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time. We will notify you of any changes by posting the new Cookie Policy on our Site.

Contact Us

If you have any questions about this Cookie Policy, please contact us at:

Bohr Electronics
4250 Benton Drive
Chattanooga, TN 37406
Email: sales@bohr.com
Phone: (423) 877-8207

Revised July 2024

Bohr Electronics Privacy Policy

Introduction

Bohr Electronics ("we", "us", "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and disclose your personal information when you visit our website www.bohr.com (the "Site").

Information We Collect

We may collect and process the following information about you:

- **Personal Identification Information:** Name, email address, phone number, etc.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
- **Usage Data:** Information about how you use our Site.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

How We Use Your Information

We use the information we collect for various purposes, including:

- To provide and maintain our Site.
- To improve our Site and services.
- To communicate with you, including responding to your inquiries and providing customer support.

- To send you marketing communications, where you have consented to receive such communications.
- To comply with legal obligations and protect our rights.

Sharing Your Information

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties, except:

- With service providers who assist us in operating our Site, conducting our business, or serving our users, so long as those parties agree to keep this information confidential.
- When we believe release is appropriate to comply with the law, enforce our Site policies, or protect ours or others' rights, property, or safety.

Data Security

We have implemented appropriate security measures to prevent your personal information from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed.

Your Rights

You have the right to:

- Access the personal information we hold about you.
- Request correction of the personal information that we hold about you.
- Request erasure of your personal information.
- Object to processing of your personal information.
- Request the restriction of processing your personal information.
- Request the transfer of your personal information to another party.

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